



Web Designer Quits PHP Coding to Web Forms - Charleston Webweaver

About the business

Charleston Webweaver is a small web design agency that has put its signature to tens of business websites in the area of Charleston, SC. The agency distinguishes from other names in the industry by their low prices. From bakery shops to local pet rescue institutions, every customer that reaches the door of this company gets hours of consultation in order to have that online presence he wished for. Charleston Webweaver covers all the steps needed: setting domain names and hosting, design, SEO, launching the website and maintaining it on a long term.

Issue

When it comes to the main function of a website, communication with the visitors, forms hold the key role. Donna Powell, the owner and main developer of Charleston Webweaver, is aware of that. For every project, she used to code the needed forms by hand and create her own automation. This became tiring and errors were unavoidable, needing extra hours to debug. Other difficulties arose when clients demanded special features, such as payment processing through forms. An online solution was acutely needed.

123ContactForm solution

From the moment she reached 123ContactForm, Donna Powell was impressed by its flexibility and advanced features. The team at Charleston Webweaver used the advanced capabilities offered by 123ContactForm for developers. They styled forms with CSS to blend the look and feel of each customer's website and also made a few occasional tweaks in the HTML code rendered in the inline HTML publishing option. Charleston Webweaver created tens of forms with 123ContactForm.

Tools used and overall payoff

- Order forms, donation forms, booking forms, contact forms
- Rules (field branching)
- Customized form themes, CSS styling
- Payment integration.

Coding from scratch was no longer needed. The team only made fine adjustments upon the code provided by the form builder, in order to make the forms more adapted to their destination. Working with 123ContactForm saved many hours of hard work and a considerable amount of financial investment.

TESTIMONIAL

"123ContactForm is easy to use, 100% reliable and offered my clients features I could not easily provide on my own. It allows me to provide state-of-the-art custom forms for my clients and enhances the responses (leads) they get on their websites."

(Donna Powell, owner of Charleston Webweaver - www.charlestonwebweaver.com)

Summary

1

ISSUE



2

SOLUTION



3

PAYOFF

Charleston Webweaver needed a solid online service that could take away the hassle of coding all the forms needed for their clients' websites. The form builder had to be adaptable enough to blend with the requests of each of their clients.

With 123ContactForm, the team was able to create forms of any complexity in just a few steps. The solution is cost effective, allowing the web design company to maintain the low prices they have branded with.

123ContactForm is a profitable addition to Charleston Webweaver business plan. The quality service provided saved considerable time and effort, allowing developers to focus on other key sections of the customers' websites.