

123ContactForm Eases Web Design Tasks - Santa Clarita Website Design

About the business

Your Drawing Board, lately known as Santa Clarita Website Design, is a web design agency based in Southern California that offers complete web and mobile solutions for their customers.

Started out with a bunch of websites for friends, like all great stories in this business do, SCWD has put its signature over hundreds of business websites and personal portfolio pages since year 2000. Their motto is to deal with all their website-related tasks in-house, using their own knowledge and strength, without outsourcing a single job so that they could deliver only genuine quality to their customers.

Issue

All user-friendly websites have one key point in common: an effective contact form to welcome visitor inquiries. Therefore, the contact form is first on the list of repetitive tasks that pertain to web design projects. Moreover, a lot of use cases involve more complex functionalities for web forms. Santa Clarita Website Design were using custom form scripting, but it failed to satisfy all requests and it was constantly breaking. Form automation was highly needed.

123ContactForm solution

The owner and Lead Designer of SCWD, Greg Fry, started looking onto web form services but the first findings were fairly disappointing: no formatting options, no record of inquiries or database of responses, no consistency.

With 123ContactForm, designers of SCWD created all types of web forms, branded for each business with advanced CSS styling. The ability to update forms in real time from anywhere, without accessing the website they are hosted on, helps SCWD a lot. Greg also enjoys the statistics facilities of 123ContactForm; he prints reports in graphical version to hand them to each website owner when requested.

Tools used and overall payoff

- Contact forms, surveys and many more
- Form branding with custom themes & CSS styling
- Multipage forms with complex fields.

“Huge, huge time saver. I can build a form in minutes, as opposed to writing script for hours”, Greg Fry says to sum up his 123ContactForm experience. “The reliability factor is excellent and it becomes a simple part of my project, whereas it used to be a headache.”

TESTIMONIAL

“123ContactForm has the best user interface, it’s user-friendly, very intuitive and always reliable. We love the fact that we can customize the CSS and really match the look and feel of our sites. The system has never failed us, it’s always up and running, and it looks good on our sites.” (Greg Fry, Owner and Lead Designer of Santa Clarita Website Design - www.YourDrawingBoard.com)

Summary

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ISSUE



2

SOLUTION



3

PAYOFF

Santa Clarita Website Design needed an affordable online form builder that would allow for advanced form design customization. The solution had to produce an user-friendly output and help manage form data with ease.

With 123ContactForm, all form-related tasks of the agency are now handled from one dashboard. They create professionally branded forms for any purpose and have full control over collected data from one dashboard.

The outcome of using 123ContactForm counts in hours of man work saved for the benefit of SCWD. High flexibility and slick design means happy customers, and this is what SCWD constantly achieves through their forms.