



## Web Forms for Educational Institutions - Holy Name High School

### About the business

Holy Name High School is a co-educational college-preparatory school based in Worcester, Massachusetts, that educate students to the highest standards of personal, social and academic attainment. The Holy Name High School's primary mission is to ensure students with a solid academic preparation in the Catholic tradition.

### Issue

As an extension of their school community collaboration, the Holy Name High School engage their students through their website and Facebook page, which present a wealth of information about their school, education, application process and other related activities. They run multiple online forms on these two portals which enable students a right-where-needed solution for their registration and request for information purposes.

The Holy Name High School needed a non-technical way to create and manage forms for both their website and Facebook page that would also reduce the laborious creation work of the service without investing in costly hardware or software.

### 123ContactForm solution

Holy Name High School searched for an effective code-free form builder that would integrate with both their website and Facebook Page. They tried different solutions and found 123ContactForm to be "the best by far" as Susan Hughes, their business representative said.

The 123ContactForm solution was easy to implement for both their website and Facebook as well as easy to use. The simple drag and drop editor gave them the ability to style and create online forms with no technical knowledge.

### Tools used and overall payoff

- Contact Forms for website
- Facebook Forms

The whole process from web form creation to data management is code-free and completely customizable with 123ContactForm. All relevant information captured from the Holy Name High School website and Facebook page, enables them to improve engagement and to better meet students' needs.

## TESTIMONIAL

*"For the alumni and Facebook pages, we needed many forms for submissions. We have tried various solutions and we found 123ContactForm to be the best by far."*

(Susan Hughes, Librarian/Social Media Specialist, [www.holyname.net](http://www.holyname.net))

## Summary



The Holy Name High School aims to help and engage students through their website and Facebook Page. They were searching for an online form building solution that would be simple to use on multiple platforms.

The 123ContactForm provided a one-stop form building solution for their website and Facebook Page. The service enabled the Holy Name High School to quickly create cross-platform forms without any IT knowledge.

The Holy Name High School can now easily communicate, share activities and collect registrations and feedback from various channels. Their forms update in real time and the email submission simplify the management process.