



## Web Forms for Non-Profits - Recreational Adult Team Soccer

### About the business

The Recreational Adult Team Soccer is a Seattle-based adult recreational soccer league empowering members to work as a team and master skills for a life development. Their pedagogical approaches are experience-centered and bring health benefits as well as tactical knowledge. In addition to technical and advanced coaching methodology, the Recreational Adult Team Soccer also offers individual lessons to small groups and team training.

### Issue

Prior to reaching the 123ContactForm online form builder, the Recreational Adult Team Soccer organization had just an email address displayed on their website, without any contact form - forcing users to take an extra step to send them an email.

All registrations for the soccer games were conducted through a rather complicated system, making all the process hard to manage and keep track of. Lack of efficiency with managing the communication with prospective teams and players made them realize they needed a web form builder that could be used and customized by non-tech managers.

### 123ContactForm solution

With the help of 123ContactForm the volunteer managers of Recreational Adult Team Soccer built contact forms on their NPO's website which conducted in a substantial increase in the number of registrants. Compelling web forms that were created kept users focused, eased their registration procedure and boost the NPO's productivity.

### Tools used and overall payoff

- Contact forms
- Event registration forms
- Password protected forms
- Feedback forms and surveys

Having limited time and no programming skills is no longer a problem for Recreational Adult Team Soccer. The NPO's volunteer managers are able to effectively use web forms and surveys as a development and communication tool without IT skills.

Using the password protection functionality they managed to have complete control over their inside communication with members.

## TESTIMONIAL

*"I added a contact form to our main page for any prospective team or player and have been getting far more inquiries than I have ever had when I merely just provided my email address for contact."*

(Carrie Lewis, President of Recreational Adult Team Soccer)

<http://seattlerats.org>

## Summary

1

ISSUE



2

SOLUTION



3

PAYOFF

Recreational Adult Team Soccer needed a user-friendly way to handle contact requests. The solution had to deliver instant results, to be easy to customize and not imply having any HTML skills on their side.

123ContactForm solutions enabled the Recreational Adult Team Soccer organization to instantly create professional web forms that helped them save time, money and effort in managing the whole process.

As a result of using 123ContactForm web forms, Adult Recreational Soccer League has streamlined member registration, solved technical problems and increased the engagement level of participants.