123 Contact Form

Web forms for Non-profits - Improvement Foundation

About the business

Improvement Foundation is a not-for-profit organization purpose-built to help other organizations enhance their functionality and work more effectively with communities.

As a management organization that routinely addresses worldwide organizations need for cutting edge productivity, a big part of Improvement Foundation's duty is to keep staff trained and employ organizational development. Their website is the first gateway in proving consulting services to global organizations and offers access to an extensive range of training events and workshops.

Issue

Built and designed to provide management consultancy, skill training and organizational development Improvement Foundation required a high collaborative event management solution to reduce their administrative work.

They needed a simple and complete web form building system that allows them to easily manage and improve their training inquires with smart logical rules and email notification. It was also mandatory to find a flexible solution that allows them customize and brand the form with ease.

123ContactForm solution

Improvement Foundation searched for an effective event management solution that allows them to create web forms with advanced rules in order to more effectively manage, monitor and provide end user support for their Non-profit issues.

The 123ContactForm solution was easy to implement for their event management needs as well as easy to use. The advanced rules options simplified the overall management process and gave them ability to create and style forms with no technical knowledge.

Tools used and overall payoff

- Forms with rules
- Program Training and Workshop Registration Forms
- Online Surveys
- Customized Forms

Today, thanks to the 123ContactForm web forms with rules, the daily management activities are taking less effort and staff is able to concentrate on end users needs. The results are measurable and dynamically updated.

TESTIMONIAL

"As a global NPO organization offering management improvement programs we needed a solid event registration solution. From whole landscape of offerings we picked 123ContactForm for its advanced rule and customization functionalities and value against other systems"

(Alison Konicek, Program Officer - Improvement Foundation, http://www.improve.org.au)

Summary

1 ISSUE → **2 SOLUTION** → **3 PAYOFF**

Improvement Foundation supports a global network of organizations with different management needs. They were searching for a solid event registration solution with field branching and easy to customize.

The 123ContactForm solution for Event Registration enabled Improvement Foundation to create forms with logical rules, predefined replies and payment gateway. Design integration was done quickly without any IT knowledge.

The need of rule-based Intelligent Event Registration solution was solved with the help of 123ContactForm. This implementation is actively helping them to keep on top of event management and simplify the workflow.