



## Educational Portal Uses Web Forms - Languages Online

### About the business

Languages Online is, as the name states, a resource website for those who are in the quest of learning a new language of international circulation. The portal is aimed primarily towards school students, although it lists users of all ages. Languages Online provides interactive materials to support language learning: listening bits, games, tools for creating non-web-based exercises to use in schools and offline courses. The language base of the website includes French, German, Spanish, Italian and Latin. This portal is the creation of Andrew Balaam, a school teacher from London who decided it was time to shift lessons towards the online medium. This way, pupils could be able to access materials on their own and make progresses by self-conducted study.

### Issue

Languages Online faced a huge amount of spam, as their contact method consisted of "mailto:" links which were constantly picked up by spammers. Mr. Balaam realized he needed online forms. He admits not having had the time of improving his own programming skills in order to code forms manually, so he started searching for an online service.

### 123ContactForm solution

With 123ContactForm, the administrator of Languages Online was able to create a contact page for each author of the language packs on the website. Visitors can thus address their messages to the very person they need to get in touch with. Once a user submits the form, custom notifications arrive safely via e-mail to the addresses indicated in the form settings, so each person receives the right messages. No more traces of the previously encountered spam abuse. Andrew Balaam was particularly content with the spam filtering settings provided by 123ContactForm. He has now cleared the communication pathway and is completely free of unwanted messages that used to clutter his inbox.

### Tools used and overall payoff

- Contact forms
- Anti-spam features (CAPTCHA)
- Custom notifications.

Time is money. The administrators of Languages Online managed to save a lot of precious office hours with the help of 123ContactForm.

## TESTIMONIAL

*"I liked 123ContactForm because it could be formatted to fit in with our website design, and look as if it is a part of it, rather than being a totally external service. It was also straight forward to configure and set up. It has been a fantastic addition to our website."*

(Andrew Balaam, Administrator & Lead author of Languages Online - [www.languagesonline.org.uk](http://www.languagesonline.org.uk))

## Summary

1

ISSUE



2

SOLUTION



3

PAYOFF

Languages Online needed a contact method that could gather visitors' inquiries efficiently and filter spam. The solution had to be visually appealing and easy to implement into the website's existing code.

123ContactForm helped build personalized contact gateways, so that visitors can send their messages to the intended recipient from the team. Notifications arrive in the inbox of the right person. Spam is now eradicated.

With the new contact gateway, relevant messages are now delivered to the right person, with no spam concern. This has proved a valuable addition to the business. It saved time and effort, while ensuring a classy interface with visitors.